



Changing Lives. Saving Lives.

Corporate Partnership PROGRAM

"We feel appreciated as a community. We are seen, heard, and valued as individuals. Together we have the opportunity and ability to become soft in the hard places, strong in the chaos, beautiful in the mess, a light in the dark."

– PRRS RECOVERY ACADEMY CLIENT

1400+ INDIVIDUALS & FAMILIES
SERVED EACH YEAR

100,000+ CALLS, TEXTS, & CHATS
HANDLED EACH YEAR



Corporate Partnership PROGRAM

PRS relies on the support of our community to provide behavioral health, crisis intervention, and suicide prevention services. By becoming a Corporate Partner with PRS, you will make a lasting-impact on those we serve in our community by providing meaningful opportunities for your employees to engage with our important mission, sustain or improve employee morale, provide team-building opportunities and leadership opportunities, or meet employees' charitable goals. PRS' Corporate Partners allow PRS to change and save lives.

Corporate Partner Benefits:

- Volunteer opportunities to promote team building or engage your employees and/or their families (see list of volunteer opportunities on last page).
- Event Opportunities such as hosting a table at our Imagine Hope Benefit or a foursome at our Annual Golf Tournament.
- Year-round promotion on PRS' website, social media pages, and e-newsletter
- Media and press release promotion
- Inclusion in PRS' Corporate Sponsor page of our Annual Report
- Opportunities to have PRS speak at your offices or via Zoom to share PRS' mission and work in our community.
- The gratification of knowing your partnership is changing and saving lives in our community!

Partnership Opportunities:

We are happy to work with you to meet your philanthropic goals and make the most of your partnership with PRS. Opportunities to partner include:

- Inclusion in PRS' annual events: Imagine Hope Benefit, Annual Golf Tournament, Mental Health Awareness Month, or #CallTextLive Suicide Prevention Month Campaign.
- Employee Giving Program
- PRS Ambassadors
- Board Membership Opportunities
- Committee Opportunities (Finance Committee, Resource Development Committee, etc.)
- Facebook fundraisers or office fundraisers
- Sponsorship of PRS Lunch & Learn educational topics such as mental health, suicide prevention and more.
- Adoption of PRS programs, services, or projects (i.e. sponsoring the Recovery Academy Art Class, sponsoring field trips for clients, sponsoring CrisisLink call center needs, etc.)

Interested in becoming a Corporate Partner with PRS?

CONTACT:

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prsinc.org/corporate-partners

PRS' Mission is to provide behavioral health, crisis intervention and suicide prevention services.

PRS' Vision is to change and save lives in our community by empowering hope, safety, recovery, wellness, independence and community integration.

PRS OFFERS THREE LEVELS OF

Corporate Partnership Opportunities:

**WELLNESS
PARTNER**

\$5,000
ANNUAL GIFT
TO PRS

- 1 Annual group volunteer opportunity (see list attached for options)
- 4 tickets to Imagine Hope Benefit
- Twosome to Annual Golf Tournament
- Promotion as Corporate Partner in Annual Golf Tournament & Imagine Hope Benefit
- Adopt a PRS project opportunity (i.e. music classes or field trips for those we serve)
- Social media and web promotion throughout the year
- Spotlight on PRS Corporate Partner webpage
- Annual Report Corporate Partner Page promotion

**RECOVERY
PARTNER**

\$10,000
ANNUAL GIFT
TO PRS

- Up to 2 annual group volunteer opportunities (see attached for options)
- 4 tickets to Imagine Hope Benefit
- Foursome at Annual Golf Tournament
- Promotion as Corporate Partner in Annual Golf Tournament and Imagine Hope Benefit
- Adopt a PRS project opportunity (i.e. music classes or field trips for those we serve)
- Social media and web promotion throughout the year
- Spotlight on PRS Corporate Partner webpage
- Annual Report Corporate Partner Page promotion

**COMMUNITY
PARTNER**

\$15,000
ANNUAL GIFT
TO PRS

- Up to 2 annual group volunteer opportunities (see list attached for options)
- 6 tickets to Imagine Hope Benefit
- Foursome at Annual Golf Tournament
- Promotion as Corporate Partner in Annual Golf Tournament and Imagine Hope Benefit
- Adopt a PRS program or project opportunity such as field trips for those we serve or our CrisisLink program
- Press release opportunities
- Opportunity for promotional video highlighting partnership
- Social media and web promotion throughout the year
- Spotlight on PRS Corporate Partner webpage
- Annual Report Corporate Partner Page promotion

**HOPE
PARTNER**

\$25,000
ANNUAL GIFT
TO PRS

- Up to 3 annual group volunteer opportunities (see list attached for options)
- Table of 10 to Imagine Hope Benefit
- Foursome at Annual Golf Tournament
- Promotion as Corporate Partner and speaking opportunities at Imagine Hope Benefit and Annual Golf Tournament
- Adopt a PRS program opportunity such as CrisisLink, Recovery Academy, etc. Promotion as Corporate Partner in Annual Golf Tournament & Imagine Hope Benefit
- Press release opportunities
- Opportunity for promotional video highlighting partnership
- Social media and web promotion
- Spotlight on PRS Corporate Partner webpage
- Annual Report Corporate Partner Page promotion

Other Opportunities Include:

- In-office visits or virtual meetings to share PRS' story and mission (i.e. by bringing a PRS client or showing an impactful video), and how employees and employee families can get involved.
- Youth volunteer opportunities available to employees' children or teens looking for engagement opportunities or in need of service hours.
- Employee giving match program
- Identify staff as ambassadors who could become PRS board members, event chairs, or committee members
- Grant opportunities
- Facebook fundraisers
- Choose PRS as beneficiaries for community or personal fundraisers

PRS Employee Engagement Opportunities

HANDS-ON OPPORTUNITIES:

- **Recovery Academy Projects:** Paint a classroom, landscape, or complete other hands-on projects to improve our Recovery Academy Programs in Fairfax and/or Mount Vernon, VA.
- **Organization Projects:** Organize libraries, art classrooms, supply closets, or other program spaces in one of our Recovery Academy programs
- **Host an event for PRS Clients:** Such as a summer picnic, holiday luncheon, Valentine's Day party, spring celebration, etc. Our clients enjoy celebrating special occasions!
- **Independent Living Skills Presentations:** Present at one of our Recovery Academy Day program's registration weeks. Topics can include: employment tips, money management, personal hygiene, health and wellness, writing workshops, computer skills, art therapy, music lessons and more.

SPECIAL EVENTS:

- **Support our annual fall fundraiser, Imagine Hope Benefit** by providing volunteer support on the day of the event or leading up to the event. Opportunities include: administrative support, mailing projects, soliciting auction items, event set-up or clean up, attending as guests or volunteering at the event, sponsoring the event, and much more. <https://prsinc.org/imagine-hope>.
- **Support our Annual Golf Tournament** by providing administrative support leading up to the event or volunteering the day-of the event to ensure the event runs smoothly.
- **Join our Mental Health Awareness Month efforts**, held annually in May: <https://prsinc.org/mental-health-awareness-month>.
- **Join our suicide prevention campaign, #CallTextLive**, held annually in September: <https://prsinc.org/calltextlive>.

SUPPLIES & DRIVES:

- **Stress Relief Kits for Crisis Workers & Clinical Staff:** Make stress relief kits for our frontline employees including crisis workers and clinical staff! Needed items include: coloring books and colored pencils, stress balls, journals, nonperishable snacks, cards with messages of hope, etc. Items can be purchased individually or donated via our [Amazon Wish List](#).
- **Art Supply Drive:** Collect art supplies to donate to our Recovery Academy Day Programs for arts and craft activities. Items such as water-based paints, brushes, markers, colored paper, yarn, magazines, etc.
- **Create Personal Care Kits for PRS Clients:** Including (new) items such as full sized or travel sized hygiene products including deodorant for men and women, lotion, shampoo/conditioner, body wash, toothbrushes, toothpaste, body spray, etc.

ADOPT A PROGRAM OR PROJECT:

- Adopt a PRS program such as Recovery Academy, PRS CrisisLink, Employment Services, etc. as the lead sponsor for the program. Funds from your corporate partnership can directly support the needs of the program, provide your employees with volunteer opportunities within that program, and includes marketing and promotion of your adoption of the program.
- Adopt a PRS project such as the Recovery Academy Art Class, field trips for clients, specific projects to support CrisisLink services and more. Includes marketing and promotion of your adoption of the project.

YOUTH VOLUNTEER OPPORTUNITIES:

- Do you know a youth volunteer in need of service opportunities? PRS offers a variety of opportunities for youth volunteers. Please email volunteer@prsinc.org for more information.